



PRESS RELEASE

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Summon

The shareholders of **HL Display AB (publ)** are herewith summoned to the annual general meeting on **Thursday April 22, 2010 at 16.00** to be held at Factory, Augustendalstorget 6, Nacka Strand.

The entire summon can be found at www.hl-display.com.

PARTICIPATION

Shareholders that wish to participate at the annual general meeting shall: be registered in the shareholders' register recorded by Euroclear Sweden AB (former VPC AB) at April 16, 2010, and notify if they, and the number of deputies, that intend to participate at the general meeting no later than at 16.00 on April 16, 2010 to HL Display AB (publ), Box 1118, SE-131 26 Nacka Strand, Sweden, fax +46 (0)8-683 73 01, e-mail anmalan@hl-display.com or on the website at www.hl-display.com.

Nominee registered shares

Shareholders whose shares are nominee registered shall, before April 16, 2010, through the nominee temporarily register the shares in the shareholders own name to be entitled to participate at the general meeting.

MISCELLANEOUS

A proxy is available at the company at Cylindervägen 18, Nacka Strand and at the website www.hl-display.com and will on request be sent to shareholders who notify their postal address.

The annual accounts and audit report, and the auditors' statement concerning compliance with the guidelines for the remuneration of senior executives, the board's and the nomination committees complete proposals according to the above and the board's statement as a consequence of the proposal on appropriation of profits are available from the company at Cylindervägen 18, Nacka Strand and at the website www.hl-display.com as from 8 April 2010 and will on request be sent to shareholders who notify their postal address.

HL Display is a leading international supplier of products and solutions for merchandising and in-store communication. With more than 50 years experience, the company specialises in displaying products in stores in a way that increases sales and makes the store-work more efficient at the same time providing end consumers with all the information required to make a purchasing decision. HL Display is represented on 46 markets in Europe Asia and Middle East. Net sales amounted to SEK 1 360 million in 2009. The HL Display share was listed in 1993 and is currently quoted on the Nasdaq OMX Stockholm Small Cap list.

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